

Tooth Talk

Jansen Family Dentistry

Summer 2014

Volume 1, Issue 3

SmartSmile Dental Savings Plan

This June, our office is introducing our brand new SmartSmile Dental Savings Plan. It is a savings plan designed to provide our patients with affordability and greater access to quality dental care.

With our SmartSmile Savings Plan there are NO yearly maximums, deductibles, claim forms, pre-authorizations, pre-existing conditions, limitations or waiting periods.

SmartSmile is a discount plan (NOT an insurance plan) and it cannot be used in conjunction with other dental plans and is honored only at Jansen Family Dentistry.

There are single, dual and family plans available. For a low annual premium, the benefits you will receive with SmartSmile includes:

- 100% coverage on dental cleanings and exams (2 per year)
- 100% coverage on emergency exams (1 per year)
- 100% coverage on x-rays
- 100% coverage on fluoride
- 50% discount on whitening
- \$500 off orthodontics
- 15% discount on all other procedures

There are some exclusions and limitations to our SmartSmile program. For more information about SmartSmile and a full outline of program guidelines, give us a call at (317)888-6111 or visit our website at www.jansendds.com.



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Greenwood Freedom Festival

Each year, the city of Greenwood hosts the annual Freedom Festival to celebrate the 4th of July. This event includes a parade, street fair, food vendors, live music, kids' games, and fireworks.

This year's festival will be on Saturday, June 28 from sunup to sundown, when the fireworks start! The festival will be located in Craig Park (just off of East Smith Valley Road).

Our office will have a booth at this year's street fair from 9:00am—2:00pm. Be sure to stop by our booth to say hi!

For more information about the event, visit the City of Greenwood's website at www.greenwood.in.gov.

Greenwood
FREEDOM FESTIVAL
June 28, 2014

Upcoming Events:

- June 28: Greenwood Freedom Festival
- June 29: Happy Birthday to Dr. Paul Jansen!
- July 10: Happy Birthday to Traci! (Office Manager)
- July 24: Happy Birthday to Kristin! (Assistant)

Innovative Icon Treatment Eliminates White Spots

Early-stage cavities on the smooth surface of teeth often appear as chalky white spots that can mar the appearance of teeth. These white spots also commonly appear on teeth after orthodontic treatment (braces).

There is a fast, easy treatment for these types of white spots. Made by DMG America, this treatment is called Icon.

Icon requires no drilling of the teeth and does not harm surrounding healthy tooth structure. The teeth are gently and painlessly prepared with a gel, then are filled with the Icon resin.

The white spots will take on the appearance of the surrounding healthy enamel, restoring the natural look of the tooth.

Icon treatment is typically completed in one simple appointment, although some patients may require a second treatment for optimal results.

Check out the before and after photos of a patient treated in our office with Icon. *(Individual results may*

vary.)

For more information on Icon treatment, visit www.drilling-no-thanks.com.



Win Our Quarterly Raffle Prize!

The ultimate compliment our patients can give us is to trust us enough to send their friends and family to see us. We have a referral program, called the Care-to-Share program, to reward our existing patients for referring others to us.

Every new patient referral is acknowledged with a thank-you gift. We also like to have a quarterly raffle drawing to give away a special prize. For each person you refer to us, you get one entry into the current drawing.

For the months of April through June, the drawing will be for a Summer BBQ Basket, which includes a mini Weber grill filled with fun grilling accessories. *(BBQ Basket pictured below)*



Be sure to refer your friends and family to us by June 30th to be entered into our BBQ Basket drawing. The winner will be chosen by random selection during the first week of July.

Next quarter, from July through September, our prize will be tickets to an upcoming Colts game! Keep checking our emails and Facebook page for upcoming details on this great prize.....

“Spring Cleaning” Prize Pack Winner

This spring, our Care-to-Share program giveaway prize was an Automotive Spring Cleaning Prize Pack which included a \$200 gift certificate to All-N-1 Automotive Detailing and a book of Mike's Carwashes.

Congratulations goes to Carrie R., winner of our “Spring Cleaning” Prize Pack!



Congratulations, Carrie! (Pictured with Dr. John)

You can be the winner of our next Care-to-Share giveaway! All you have to do is refer a friend or family member to our office. Every quarter we offer a new raffle prize, so be sure to check our Facebook page, emails, and website to see the most current giveaway.

We will happily accept anyone you send to our office for care. We look forward to meeting your friends and family members!

WTHR Health Expo Review

This spring, on April 26 and 27, our office was an exhibitor at the 2014 WTHR Health and Fitness Expo located at the Indiana State Fairgrounds. Over 8,100 people were in attendance at this year's Expo.

Our doctors performed almost 50 oral cancer screenings at this year's event and were able to educate numerous people on various oral health care topics.

Pictured at right: Dr. John Jansen and Dr. Paul Jansen at our office's exhibitor booth



Digital X-rays



Many diseases of the teeth and surrounding tissues and bone cannot be seen when the dentist examines your mouth. Dental x-rays help the dentist see damage and disease not visible during a regular exam, such as:

- Decay (cavities)
- Bone damage from infection
- Bone loss
- Developmental defects
- Effects of trauma
- Position of unerupted teeth

In our office, we utilize digital imaging, which uses a small electronic sensor to capture the x-ray image, rather than using traditional film in a plastic holder. Benefits to digital x-rays versus traditional x-rays include:

- Images can be viewed within seconds of capturing the image instead of waiting several minutes to develop film
- Images can be enlarged, making them easier to see
- Requires less radiation

- Environmentally friendly, as they eliminate the need for film and film processing chemicals
- Allows us to print images and email them to other offices and insurance companies

You may have heard scares in the news about x-rays being harmful, but in actuality, dental x-rays require very low levels of radiation exposure, and the risk of potential harmful effects is very small. You can rest assured that we will take every measure possible to limit your exposure to unnecessary radiation.

New Addition to the Jansen Family!

The Jansen family has grown again!

Dr. Jansen's youngest daughter, Julie, gave birth to her first child, a little boy named Walter Roger. Walter was born on April 7 at 1:35pm and weighed in at a whopping 11lbs, 15 oz!!!

Julie and her husband, Aaron, have been adjusting well to their new little family member!



Pictured at left: Dr. Jansen's third grandchild, Walter Roger Wypyszynski

Congratulations to the new family!

Comic Corner :)



"Wake up. The cat's got your teeth."



"Truly a Family Practice."

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Visit us on the web!
www.jansendds.com

It is our ultimate goal to provide the highest quality comprehensive patient care in a comfortable, supportive, and relaxing setting. We are committed to work with you to achieve the perfect smile. We offer the latest treatment options to fit everyone's cosmetic and family dentistry needs.

We are always welcoming new patients to our office and consider it a great compliment when you refer your friends and family to us.

Like us on Facebook!

www.facebook.com/jansenfamilydentistry

